



Press Release

C&A AG appoints new board members

- **Allan Leighton to join as Chairman**
- **Alexander Birken will join as Board Director**

Zug, Switzerland, 9 September 2019 – Leading global fashion retail business C&A AG today announces the appointment of Allan Leighton as Chairman and Alexander Birken as Board Director.

Allan Leighton and Alexander Birken are both highly experienced business leaders with a strong track record in the retail sector, both in executive and non-executive roles. Together with the current board members, they will oversee the ongoing development and execution of C&A's global business strategy.

Allan Leighton is currently Chair of the Co-op Group, and was previously Chairman of the Royal Mail, CEO of Asda PLC, and President of Walmart Europe. He has been Chair or CEO of several retailers, including Deputy Chair of Selfridges, President of Loblaws companies and Chairman and CEO of Pandora AS.

Alexander Birken is currently Chairman and CEO of the Otto Group and before that was Chief Operating Officer of leading US direct marketing and catalogue company, Spiegel.

Boudewijn Beerkens, CEO of COFRA Holding, parent company of C&A AG, said: "With these appointments we are adding two highly experienced retail professionals to C&A AG. Allan Leighton has a strong track record of guiding businesses to adapt rapidly to evolving market and consumer behaviour, which will complement Alexander Birken's experience in retail and his knowledge of running ecommerce businesses. Together, their experience will bring great value to the business growth strategies of C&A."

Allan Leighton said: "C&A is one of the most sustainable, reputable and enduring retail brands. I greatly look forward to working with the team to help the business realise its fullest potential."

Alexander Birken added: "The chance to put my experience to work to help drive growth for C&A globally is one I couldn't turn down. Together with the management teams, we will work on supporting the success of C&A for the future."

The appointments of Allan Leighton and Alexander Birken to the Board of Directors will enable the retailer to take the next step in accelerating its business transformation as part of its long-term plan to delight customers with great value, and sustainable fashion choices.

Allan Leighton replaces Martijn Brenninkmeijer, who held the role of Chairman of C&A AG.



*** Notes to the Editor ***

About C&A

With nearly 1,900 stores in 21 countries worldwide and around 51,000 employees, C&A is a leading fashion retail business. C&A welcomes and provides millions of visitors each day with good quality fashion at affordable prices for their entire family. C&A AG is the parent company of C&A Europe, Brazil, Mexico and China and is a wholly owned subsidiary of COFRA Holding AG based in Switzerland.

For more information, see www.c-a.com.

About COFRA Holding

COFRA Holding AG is a privately held group of companies active in various business sectors, including apparel retail (C&A), real estate investments (Redevco), private equity investment management (Bregal) and asset management (Anthos Fund & Asset Management). Headquartered in Zug, Switzerland, the group employs more than 60,000 people across its business operations in Europe, the Americas and Asia. Each business operates independently in a spirit of engaged entrepreneurship while striving to be a “force for good” in the world – a guiding principle that has characterised the Brenninkmeijer family owners’ activities for six generations, since the founding of C&A in 1841.

For more information, see www.cofraholding.com.

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