



Media Information

## **C&A donates 240,000 protective masks to medical workers across Europe**

*Dusseldorf, 24 March 2020* – C&A has announced it is donating 240,000 protective face masks to several hospitals across Europe to help stem the spread of the coronavirus and prevention of COVID-19.

According to the World Health Organization, face masks are advisable for medical professionals or members of the general public who are taking care of persons with a suspected COVID-19 infection or if they themselves are coughing or sneezing.

The decision follows warnings of a global supply shortage of protective facemasks, which has seen stocks for medical workers in many European countries and elsewhere run dangerously low.

“We are all in this unprecedented situation together and need to leverage our stocks and supply chain know-how to support medical professionals working on the frontlines treating patients,” said Jeffrey Hogue, C&A’s Chief Sustainability Officer.

In order to protect its employees and following government recommendations, C&A has arranged for most office staff to work from home until further notice. Currently, most of the fashion retailers’ 1400 stores in its 18 European sales countries are temporarily closed due to the COVID-19 outbreak. The company’s online shop remains up and running 24/7 – now offering free home delivery and an extended return policy.

### **About C&A**

With over 1,400 stores in 18 European countries and more than 31,000 employees, C&A is one of Europe’s leading fashion retailers. Every day, C&A welcomes more than two million visitors to its stores in Europe and offers quality fashion at affordable prices for the whole family. In addition to its European stores, C&A is also present in Brazil, Mexico and China. For further information, please visit our website: [www.c-a.com](http://www.c-a.com).

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