

NCP INVESTS IN DISCOVERY DATA

Northlane Capital Partners (“NCP”) announced today that it has made an investment in Discovery Data Holdings, Inc. (“Discovery Data”), a provider of information services used to identify and reach firms and professionals in the financial services and insurance industries for effective product distribution, recruitment, and targeted marketing campaigns. NCP invested alongside Discovery Data’s existing management team, including CEO Bob Herrmann who will continue to lead the company.

With primary locations in Eatontown, NJ and Englewood, CO, Discovery Data provides a SaaS solution to asset managers, wealth advisors, insurance companies, financial technology and service providers, including profiles of 2.3 million professionals and 40,000 firms, and workflow software applications. Discovery Data is considered the industry standard for accurate and up-to-date information on financial firms and professionals. Additional information about Discovery Data is available on the company’s website at www.discoveryco.com.

“Our investment in Discovery Data presents an opportunity to leverage our experience in the information services sector and partner with a great company and talented management team. We are very pleased to welcome Discovery Data to the NCP portfolio and to support its future growth,” said Sean Eagle, Partner at NCP.

Bob Herrmann added, “We are excited to partner with NCP and continue the rapid growth of Discovery Data. NCP provides valuable resources and domain expertise that will enable us to further enhance the quality and quantity of our data, and ensure we provide the best possible solutions and service to our clients.”