



News Release

Science Based Targets initiative approves C&A's Greenhouse Gas emission goals **C&A commits to 30% reduction of GHG emissions by 2030**

Dusseldorf – 3 February 2020. Fashion retailer [C&A](#) announced that it received approval from the [Science Based Targets initiative \(SBTi\)](#) for absolute reduction of Greenhouse Gas (GHG) emissions by 30% across all scopes. C&A's science-based target (SBT) approval marks yet another milestone in the company's sustainability journey to reduce CO₂ and other greenhouse gas emissions by sourcing more sustainable materials and a responsible management of its supply chain environmental performance.

C&A has been recognized as one of the few brands that have disclosed its entire GHG inventory for five years. Supported by consulting firm Aligned Incentives, the Life Cycle Assessment (LCA) leader, C&A has been focused for over two years on modeling and validating its SBTs through a combination of process LCA and hybrid modelling of the entire C&A value chain.



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These GHG reduction targets are science-based and are in alignment with the Paris Agreement – to limit global warming to well-below 2°C above pre-industrial levels and pursue efforts to limit warming to 1.5°C.

C&A's approved SBTs are as follows:

- C&A will reduce absolute GHG emissions by 30% for its offices, distribution centers and retail stores by 2030.
- C&A will reduce absolute GHG by 30% in its value chain by 2030.

Aside from the approved targets, C&A aspires to use 100% renewable energy by 2025 in its offices, distribution centres and retail stores.

"The approval of C&A's approach to Science Based Targets validate our focus and data driven approach toward climate stewardship up until now," said Jeffrey Hogue, C&A's Chief Sustainability Officer. *"We are pleased to join the other SBT committed brands through the credible industry initiatives to accelerate change and increase ownership within our shared supply chains. The fact that we share global supply chains is an advantage that will require close coordination on important areas like accounting and allocation,"* said Hogue.

C&A's own operations (scope 1 and 2) make up only 4% of the company's total carbon footprint. C&A will continue to improve efficiencies and aim to source all electricity from renewable sources.

The challenge will be C&A's supply chain (scope 3), where 96% of the emissions originate. To address this challenge, C&A will continue to focus broadly and deep within its supply chain in the following areas:



- Continue to drive a large proportion of more sustainable raw materials like certified organic cotton, where C&A has been recognized for many years to be the leader both in terms of absolute volumes and share. Each year, C&A's procurement of certified organic cotton is equivalent to taking 70,000 cars off the road.¹
- Continue to support the [HIGG FEM](#) module by increasing adoption rates and engaging our supply chain on improving its performance. C&A currently has one of the highest adoption rates with over 400 facilities, where over 50% have been verified.
- Continue to drive innovation as a principle partner of [Fashion for Good](#), where startups' circular and sustainable technologies are actively piloted in the C&A supply chain.
- Further innovations in circular product design building on the development of the most sustainable apparel products in the world with C&A's Cradle to Cradle GOLD Certified™ Jeans and circular knit collection --- where GHG emission reductions have been estimated to be as much as 85%².
- Participate in a new collaboration with brands under the Gold Standard Initiative to support and align on value chain interventions and globally aligned accounting standards.

The [Science Based Targets initiative](#) mobilizes companies to set science-based targets and boost their competitive advantage in the transition to the low-carbon economy. It is a collaboration between [CDP](#), the [United Nations Global Compact](#), [World Resources Institute \(WRI\)](#) and the [World Wide Fund for Nature \(WWF\)](#).

*** Notes to the Editor ***

About C&A

With nearly 1,900 stores in 21 countries worldwide and around 51,000 employees, [C&A](#) is a leading fashion retail business. C&A welcomes and provides millions of visitors each day with good quality fashion at affordable prices for their entire family. C&A is an enterprise of COFRA Holding AG with a presence in Europe, Brazil, Mexico and China. For more information, see www.c-a.com.

Press Contact

C&A Europe
Jens Völmicke
Email: press@canda.com

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¹ Official average new-car CO₂ emissions for a medium segment car are 118 g/km. (<https://www.transportenvironment.org>). Average annual distance travelled by a car in Europe is about 14,000 km (<https://www.acea.be>). Olympic pool: 50 m x 25 m x 2 m = minimum of 2,500 m³ of water.

² The T-shirts deliver between 69% to 85% reduction in GHGs and C&A's jeans up to 38% reduction in GHGs, per Aligned Incentives.