



MEDIA INFORMATION

C&A AG appoints Hein Schumacher as board member

Dusseldorf, 25. January 2021 – The Board of C&A AG is pleased to announce the appointment of Hein Schumacher as Non-Executive Director, effective 25 January 2021. Hein Schumacher is CEO of the global dairy company FrieslandCampina.

“Hein brings a wealth of international leadership experience to the C&A Board to support the delivery of C&A’s ambitious growth plans. Hein will be a tremendous asset to our Board, bringing another outside-in view to the table, with a strong focus on customer and consumer needs,” said Allan Leighton, Chairman of C&A AG.

“Sustainability and innovation are my personal and professional driving forces. With C&A’s heritage and strength in sustainability, I look forward to working with the Board and management to further build the C&A brand in this challenging retail environment,” said Hein Schumacher, Non-Executive Director, C&A AG.

Prior to joining Friesland Campina, Hein has held several international executive positions at KraftHeinz. In his last position at KraftHeinz, Hein was Executive Vice President for the Asia Pacific region and member of the Global Executive Leadership Team. In 2015, Hein joined FrieslandCampina as Chief Financial Officer, becoming CEO beginning of 2018. Hein has also spent several years of this professional career working for Unilever and Dutch international food retailer Royal Ahold.

NOTES TO EDITOR

As of 25 January 2021, the new **C&A AG Board** will comprise:

- Allan Leighton, Chairman, Chair of the Nominations Committee
- Alexander Birken, Non-Executive Director, Chair of the Remuneration Committee
- Edward Brenninkmeijer, Non-Executive Director
- Laurent Brenninkmeijer, Non-Executive Director
- Maëlys Castella, Non-Executive Director, Chair of the Audit Committee
- Hein Schumacher, Non-Executive Director

About C&A

C&A is a leading fashion retail brand present in 21 countries worldwide welcomes and provides millions of visitors each day with good quality fashion at affordable prices for their entire family. In Europe, C&A has 1,400 stores. C&A AG is the parent company of C&A Europe. For more information, see <http://www.c-a.com>.

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