

Greenstorm expands its management team



Chris Keen joins Greenstorm as CFO

The Austrian e-mobility service provider Greenstorm has expanded its management team and appointed Chris Keen, as the company's Chief Financial Officer (CFO). Chris has more than 25 years of experience in international investment banking and financial/strategic advisory, including numerous Management and Board positions.

Going forward, Chris will be responsible for the Finance Department at Greenstorm as the Kufstein-based company embarks on a new stage in its growth journey alongside investor Bregal Milestone.

The 48-year old Brit Chris Keen began his career in the banking sector at Société Générale in London in 1993 before moving to Bank Austria Creditanstalt in 1995. In 1998 he moved to Munich where he later became Managing Director in the Corporate & Investment Banking division and from 2007 held the position of Head of Direct Investments Europe for UniCredit Group. In the beginning of 2012, he became a member of the Management Board of Comtrade Group, a leading European IT group. In parallel, he founded Align Investment GmbH in Kufstein as an investment and advisory platform supported by his excellent network in the DACH region and beyond.

“We are very pleased to announce the appointment of Chris Keen, a highly experienced professional with substantial international background as our new CFO to take responsibility for all of Greenstorm's financial matters. Delivering on our growth plans is our top priority and Chris' role and experience will be an important element to achieve these goals.” said Greenstorm shareholders Richard Hirschhuber and

Philipp Zimmermann, about the reinforcement of the management team.

The multi million euro investment from the British private equity firm Bregal Milestone shortly before the turn of the year represented a milestone in the history of the innovative Austrian e-mobility service provider. With the appointment of Chris Keen as CFO, Greenstorm clearly recognizes the significance of this development. The rapidly growing company is working on the further expansion of its rental concept for e-cars and e-bikes into new markets and the development of Europe's largest dealer network for high quality used e-bikes.

About Greenstorm

Greenstorm provides e-mobility solutions (e-bikes, electric cars, charging stations and related services) to clients in central Europe. Greenstorm's clients include hotels, corporates and retailers in Austria, Italy, Germany, Switzerland, Croatia and Slovenia. Hotel clients can partner with Greenstorm to generate additional revenue and increase occupancy. The company also operates a leading European on- and offline network for the sale of used e-bikes.

Greenstorm is based in Kufstein, Austria and its multi award winning management team has secured the German Innovation Award, the Tyrolean Innovation Award and a top-quartile position in the Financial Times' FT1000 list of Europe's fastest growing companies. For more information, please visit <https://shop.greenstorm.eu/>.