



MEDIA RELEASE

C&A Ranked 4th out of 200 in Fashion Transparency Index

- Review of 200 of the biggest global fashion brands and retailers
- C&A in 4th place
- “Enable customers to feel confident that they are making good choices”

Dusseldorf, April 24th, 2019 – ‘[Fashion Revolution](#)’ has published its ‘[2019 Fashion Transparency Index](#)’, ranking C&A as No. 4 amongst the world’s 200 biggest global fashion brands and retailers. Fashion Revolution is a not-for-profit global movement that campaigns for systemic reform of the fashion industry with a focus on the need for greater transparency in the fashion supply chain.

“We strive to be transparent about the origin of our products to demonstrate that we are sourcing responsibly and to enable customers to feel confident that they are making good choices when purchasing at C&A,” said Jeffrey Hogue, C&A’s Chief Sustainability Officer.” In accordance with the company’s commitment to the Transparency Pledge, C&A publishes details of all of its global suppliers’ tier-1 and tier-2 factories on its [website](#) and with the [Open Apparel Registry](#).

The Fashion Transparency Index has been designed to give an illustrative look at how much brands know and share about their supply chains. C&A’s supply chain encompasses more than 1 million people, employed through over 700 global suppliers, who run more than 1,700 production units, across four entirely different sourcing regions and many different cultures.

About C&A

With nearly 1,900 stores in 21 countries worldwide and around 51,000 employees, C&A is a leading fashion retail business. C&A welcomes and provides millions of visitors each day with good quality fashion at affordable prices for their entire family. C&A is an enterprise of COFRA Holding AG with a presence in Europe, Brazil, Mexico and China. For more information, see www.c-a.com.

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