

C&A receives major award for social responsibility

EE Awards recognizes C&A and C&A Foundation's Inspiring World Campaign



Dusseldorf / London, January 28, 2019 – C&A and C&A Foundation have won the 2018 Employee Engagement Awards in the category Social Responsibility. The Employee Engagement Awards honours those organisations that put workforce engagement at the heart of their business strategy.

C&A and C&A Foundation received the award for their successful Inspiring World Campaign, which led to an unprecedented engagement rate of 65% of C&A employees globally (or 32,615 employees) and to donations of 1 Million Euros to organizations working towards a better world. The charities chosen focus on creating a positive impact on the environment or strengthening local communities by improving the lives of people working in the local textile industry.

“Our joint success is clearly a testament to the power of the partnership between C&A and C&A Foundation and the desire of our C&A colleagues to come together to create a better world”, said Jeffrey Hogue, C&A's Chief Sustainability Officer and C&A Foundation Board Member.

“We thank our colleagues from both C&A and C&A Foundation across Brazil, Mexico, China and Europe who, through their tireless commitment and passion, were able to inspire over 30,000 of us to reflect on how we each can contribute to living more sustainable lives,” said Leslie Johnston, Executive Director of C&A Foundation.

EE Awards founder and CEO Matt Manners said: *“This year the entries really have proven the transformational value that focusing on the employee experience can deliver. One of our main themes of the evening was the importance of diversity to a business. Diversity of thought can provide organisations with a real competitive advantage if they truly embrace it. In a world that seems to get more divided by the day, workplaces that create a true sense of community will transform the employee experience and the bottom line”,* Manners said.

This year's winners span manufacturing, banking, IT, pharmaceuticals, retail, the UK's NHS, service companies, transport and the sporting world. They were announced at a ceremony at the iconic Twickenham Stadium on January 24, 2019.

About the Employee Engagement Awards (EE Awards)

Employee Engagement Awards (EE Awards) is the first and only global, awards & conference business dedicated to Employee Engagement and the employee experience. The Employee Engagement Awards provide a platform to recognise excellence in engagement that inspires action and drives the industry and the employee experience forward.

About C&A

With nearly 1,900 stores in 21 countries worldwide and around 51,000 employees, C&A is a leading fashion retail business. C&A welcomes and provides millions of visitors each day with good quality fashion at affordable prices for their entire family. C&A is an enterprise of COFRA Holding AG with a presence in Europe, Brazil, Mexico and China. For more information, see www.c-a.com.

Follow us

- www.twitter.com/ca_europe
- www.linkedin.com/company/c&a/
- www.instagram.com/ca
- www.facebook.com/ca

Press Contact

C&A Europe
Jens Völmicke
Phone: +49 211 9872 5264
jens.voelmicke@canda.com

About C&A Foundation

C&A Foundation is a corporate foundation here to transform the fashion industry. They work with change-makers all over the world, giving them financial support, expertise and networks so they themselves can make the fashion industry work better for every person it touches. The foundation collaborates with a variety of stakeholders, including NGOs and industry partners. The foundation is also working to building resilient communities in regions where C&A operates, either in retail or sourcing. C&A Foundation is driven by the belief that despite the vast and complex challenges, collaborative action can make fashion a force for good.

www.candafoundation.org

Follow us on [Twitter](#), [LinkedIn](#), [Facebook](#), and [Instagram](#)

Press Contact

Stephanie Klotz

C&A Foundation Senior Communications Manager

Phone: + 49 211 9872 4557

[s.klotz\(at\)candafoundation.org](mailto:s.klotz(at)candafoundation.org)